

SWITCH - Kingston's Alternative Energy Cluster
at Innovation Park
945 Princess St.
Kingston, Ontario, K7L 3N6
613-547-6700 ext 129
Email: info@switchkingston.ca
Website: <http://www.switchkingston.ca/>



Help us meet our Membership Goals for 2010

SWITCH is a network of sustainable energy businesses; research, education, and public institutions; professionals; community-minded volunteers; and students. Operating under a volunteer Board of Directors, and supported by people like you, SWITCH has an energetic membership working to position the Kingston region as a leading centre for sustainable energy innovation, education, adoption, products, and services.

SWITCH creates a competitive advantage for its members by bringing together the sustainable energy community to collaborate on projects, share information, and leverage knowledge in the quest to promote sustainable energy options.

SWITCH maintains a unique level of community cohesion. Monthly round table meetings, provide a networking opportunity where individuals can remain current and involved in the sustainable energy sector.

By becoming a member of SWITCH, you gain access to the following services:

- Business development support: funding proposals, finding customers, partners, or suppliers; obtaining confidential reviews and recommendations by technical and financial experts.
- Access to the project facilitation, networking, and lobbying services of SWITCH and personal attention from SWITCH staff.
- Opportunities to influence municipal, provincial, and federal policymakers face to face at meetings organized by SWITCH.
- Profiling your organization on the SWITCH website and the opportunity to have your accomplishments publicized in SWITCH's regular press releases, weekly newsletters, and public meetings
- Access to local, national, and international news and event listings through inclusion on SWITCH's email distribution list, and access to SWITCH's database of local people, projects, companies, news items and funding sources.

Your support of SWITCH will help to maintain the services that promote the development and commercialization of sustainable energy alternatives. We thank you for supporting **SWITCH** through membership dues to help fund operational costs for the coming year.

Ted Hsu:
Executive Director
SWITCH



MEMBERSHIP APPLICATION FORM

SWITCH

The Sustainable Energy People

Please indicate below all sectors relevant to your areas of interest in order that SWITCH can ensure that you receive the appropriate notifications and information such as: notices of meetings, seminars, conferences, research, announcements, incentives etc.

- Bio-energy
- Conservation
- Education
- Energy Recovery
- Fuel Cell
- Ground Source
- Landfill
- Solar
- Wind
- Other (please specify)



Date _____

Name of Applicant					No. of Employees	
(Business, Organization, or Individual Name)						
Mailing Address						
City		Prov.		Postal Code		
Phone		Ext.		Fax		
Contact Name		Phone		Ext.		
E-mail Address			Other contact number			

Please include a short bio or description of your business/ organization for our web-site:

Check the appropriate box indicating your membership support: (25% of membership dues may consist of a written pledge of in-kind time or resources on your letterhead. Start-up companies may join at the individual rate for the first year after the initiation of the company).

<input type="checkbox"/>	Student	\$ 15.00	<input type="checkbox"/>
<input type="checkbox"/>	Individual	\$ 150.00	<input type="checkbox"/>
<input type="checkbox"/>	Small not-for-profit (up to 5 employees)	\$ 150.00	<input type="checkbox"/>
<input type="checkbox"/>	Small business (up to 20 employees)	\$ 300.00	<input type="checkbox"/>
<input type="checkbox"/>	Corporate / Institutional	\$1000.00	<input type="checkbox"/>

Attach or forward any additional names, together with email addresses that you wish to have included on the SWITCH Distribution List as part of your membership service.

All members will receive general information regarding SWITCH events and meetings.

As a member of SWITCH, we would like to post your logo, corporate or individual name, contact information and a brief bio or industry outline. Please attach this information or forward to the address below. SWITCH would be pleased to add your name, or the name of your organization or business, to our growing list of success stories for 2009-10.

Make cheques payable to:

SWITCH – The Sustainable Energy People
at Innovation Park, 945 Princess St., Kingston, ON, K7L 3N6
Email: info@switchkingston.ca

SWITCH is considered a small supplier for purposes of GST.
As such, GST is not collected on membership fees.

Your Membership helps SWITCH to:

Promote Sustainable Energy by Serving Our Members and Community

The SWITCH staff looks out for opportunities for its members.

In March 2008 we held the SWITCH Energy Conservation & Renewable Energy Fair and brought 600 community members to meet 20 exhibitors. SWITCH member, Renewable Energy of Plum Hollow, appreciated the opportunity SWITCH provided to meet so many potential customers and told us,

"I just wanted to send you an email to thank you for the SWITCH Fair... We were very surprised at the large turnout and the depth of questions that the public had about Renewable Energy products. I think we were able to help educate a number of folks in our local community about Renewable Energy.

I really hope that you will put another fair like this on in the future. If you have another fair like this in the future, please count on us." Brad Leonard, Renewable Energy of Plum Hollow.

Provide Productive Networking Opportunities

SWITCH holds monthly meetings, an open forum wherein news sustainable energy news is shared. Bringing together people from all backgrounds, these meetings provide an excellent opportunity to learn about what is happening in the Kingston region. SWITCH offers access to practical support as well as technical advice from world-renowned experts. It provides business development support (for entrepreneurs) and acts as an informational resource for consumers.

"I am writing to express my gratitude for the wonderful work SWITCH Kingston has done! Over several meetings, I have made essential contacts that will help further my Biofuel/Electricity generating project. I hope to be in full operation in 1 year, generating 1920 MWh per year of electricity for the grid powered solely by recycled cooking oil. SWITCH has made pursuing my renewable energy ambitions easier, and for that I am grateful." Rick Roos, Roos Renewable Energy Inc.

Maintain an Information Database in Sustainable Energy

SWITCH maintains an impressive list of contacts and activities in sustainable energy. As a First-Call resource, SWITCH responds to questions by providing responses from experts, or by linking people to those with shared interests, research, or market needs. The SWITCH information network continues to expand - collecting and monitoring news, events, research, incentives and support programmes. SWITCH distributes timely information to members keeping them "in-the-loop".

Address Environmental and Economic Concerns in the Community

SWITCH coordinates and facilitates the efforts of researchers, educators, governments, businesses, community groups and individuals interested in reducing the impact of energy use. SWITCH has assisted in establishing businesses, in developing environmental initiatives, and in obtaining funding options for research. SWITCH promotes and supports sustainable energy technologies with the goal of reducing the environmental impact from fossil fuels while creating new economic activity and jobs.

In early 2009, SWITCH arranged a public information session on the Ontario Green Energy Act. It also arranged a private consultation session for members to provide their input to the Green Energy Act Alliance. In 2009 SWITCH also submitted comments on the City of Kingston's draft Official Plan which contained a new section o Sustainable Energy.

"Thank you for compiling all the comments from the SWITCH members...we really appreciate the feedback from those in the industry about our energy policies." Planning & Development Department, City of Kingston.

Support Education and Employment

Closely linked to Queen's University and St. Lawrence College, SWITCH has helped bring new funding options to research, new programming to schools and has provided both students and educators with an expanding resource base for continued development of their interests in sustainable energy technologies.

In 2008 the first class graduated from St. Lawrence College's Energy Systems and Engineering Technologist and Technician program. Every graduate found employment. This program has its roots in an education committee of SWITCH.

TESTIMONIALS

SWITCH is proud to represent all sectors of the community.

Research & Educational Institutions

"On behalf of the research portfolio at Queen's University, I would like to extend my sincere thanks to SWITCH for the letter provided in support of our campaign to secure funding for our Advanced Research and Innovation Institute. ... Our focus on environmental technologies combined with SWITCH's community-driven mission will help to differentiate Kingston and the surrounding region as a centre of excellence in alternative energy technology."

K. Rowe, Vice-Principal, Research, Queen's University

Public institutions

"I'd like to send a sincere thank you to SWITCH and its members for the assistance and support they have offered Kingston Hydro and its asset manager and SWITCH member Utilities Kingston over the past few years. Their assistance and support was instrumental in our efforts to enable and facilitate grid-connected distributed electricity generation in our community, for which we were recognized earlier this month as recipients of the Electricity Distributors Association 2009 'Environmental Excellence Award'."

Jim Keech, President & CEO, Kingston Hydro, March 24, 2009

Businesses

"I was very impressed with the broad-based, business-friendly information and networking tools that SWITCH Kingston has created through its well-attended monthly meetings, its informative web site and its knowledgeable and available staff. The shift from traditional energy sources to renewable energies is clearly getting a boost from SWITCH: you can see it in the interest-level of the participants, their willingness to offer suggestions and to contribute their expertise, and in the enthusiastic involvement of the staff of the relevant municipal and educational institutions. In Montreal we have nothing like this... I will be glad to become a member and to contribute as best I can once I am established in Kingston."

M. Gibson, Montreal

"... I knew I wanted to build the greenest dairy in North America—but how? We had the desire but not the knowledge or list of contacts to help us put together our green energy and green design plans for our dairy in a cost effective, expedient way. Along the way, we encountered a lot of enterprises selling equipment and consulting services. But it was not always easy to discern who had real expertise—and who were just green enthusiasts themselves getting in on the eco-act! We paid for a lot of superficial advice and at times, ill-informed advice. We were indeed becoming frustrated. Then, I came across SWITCH Kingston ... via a meeting with Don Young for a different reason I realized that I had finally found a credible, thoughtful group of passionate "green" people who had the network and more importantly, DEPTH of expertise, to help us make the best decisions for our green dairy venture. Switch Kingston and their members played an important role in the development and completion of our Platinum LEED dairy—the first and only in North America.

Funding for this organization is money well spent!"

Petra K. M. Cooper, Fifth Town Artisan Cheese

Students

"It was great meeting you ... the (SWITCH) group seems super keen and always ready to help out anybody with a like mind, which was incredibly encouraging to see, especially as a new grad. ... Working with CEEC this year, my exposure to all of the initiatives and new opportunities in environmental technology has gotten me excited for chances to get involved in something new! I was very impressed and excited to get exposure to the initiatives in which SWITCH is involved; it was very inspiring to see the pro-action that SWITCH has taken in the community's sustainable initiative. Everyone at the meeting was very kind and inviting and I look forward to attending future SWITCH meetings! "

A. McCarry, CEEC 2007 Engineering Co-Chair, Queen's University

"We wanted to take this time to thank you for your contribution to the Commerce and Engineering Environmental Conference 2009. Your Presentation has inspired the executive and the delegates to view environmental challenges as a great opportunity for positive and sustainable growth. We hope to work with you again in the future."

The CEEC 2009 Executive